

SECTION C: External Ethical Guidance Materials

Please list the core ethical guidance documents that have been referred to during the completion of this form (including any discipline-specific codes of research ethics, and also any specific ethical guidance relating to the proposed methodology). Please tick to confirm that your research proposal adheres to these codes and guidelines.

Dissertation Handbook	☒
Advice from supervisor	☒
	☐

SECTION D: External Collaborative Research Activity

Does the research activity involve collaborators outside of the University?	YES	NO
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If Yes, please provide the name of the external organisation and name and contact details for the main contact person:

Institution	XerciseHless Swansea
Contact person name	Casey Thomas
Contact person e-mail address	Membership.Manager.Swansea@XerciseHless.co.uk

Where research activity is carried out in collaboration with an external organisation

Does this organisation have its own ethics approval system?	YES	NO
	☐	☐

If Yes, please attach a copy of any final approval (or interim approval) from the organisation

SECTION E: Details of Research Activity

Indicative title:	To critically analyse management techniques within the leisure industry and their effects on employee motivation and retention.	
Proposed start date:	05/10/18	Proposed end date: 14/05/19

Purpose of research activity (including aims and objectives)

Outline the purpose, aims and objectives of the research activity, including key research questions. Show briefly how existing research has informed the proposed activity and explain what the research activity will add and how it addresses an area of importance. (Maximum 300 words)

Aim: Critically analyse the effects of management styles on employee retention and motivation. Objective 1 - To identify and evaluate traditional management styles. Analyse the importance of management styles on motivation and retention. (this box should expand as you type) 2 - To make recommendations of a suitable management style.

Proposed methods

Provide a brief summary of all the methods that may be used in the research activity, making it clear what specific techniques may be used. If methods other than those listed in this section are deemed appropriate later, additional ethical approval for those methods will be needed. (Maximum 600 words)

1 - One to one interviews with XerciseHless managers and employees.

2 - Online survey distributed on XerciseHless Facebook business page and sent via work emails

(this box should expand as you type)